

Annie Briard

January 25 – February 22, 2014

Sight Shifting

Opening:

Saturday, January 25, 4pm – 6pm

Video, photography, installation



Annie Briard, *Perceptual Moment #8*, 2012-2013.
Video, 3 min 14 sec

“*Sight Shifting*” reveals Annie Briard's latest creative explorations marked by a two-year period living on the Canadian West Coast.

“*Sight Shifting*” is a solo exhibition of moving-image investigations into perception. Using both cutting edge technologies and those from a bygone era, the artist constructs immersive moving image works that ask us to consider the spaces between the seen and the imagined.

The exhibited works explore theories around visual perception, neuroscience and the concept of wonder.

After Image, for instance, emulates and questions our internal vision by plunging viewers into a large dark space with faintly projected drawn symbols.

A slate of framed moving images, part of the *Perceptual Moments* series, includes a Rorschach-like duel between natural scenery and imagined iconographies.

Briard's optical illusions also make use of stereoscopic 3D to revisit how we perceive landscape. She mixes installation, interactivity, prints and sculptural elements to pull apart the fabric of the frame-by-frame, blurring the line between mediums. And then, there are the curious holes in the wall...

The exhibition is accompanied by an in-depth interview between the artist and Vancouver-based writer and interviewer Magnolia Pauker*. “*Sight Shifting*”: *Poetics of Perception with Annie Briard*, offers critical insights into the stories and conversations behind the work.

* Magnolia Pauker, “*Sight Shifting*” : *Poetics of Perception with Annie Briard*, interview, January 10th, 2014.

Biography

Annie Briard is a Vancouver-based artist from Montreal exploring and challenging visual perception and its ideologies through moving image focused work.

Briard has exhibited in many solo shows across Canada in 2013, including at Black & Yellow (Vancouver), VIVO media art centre (Vancouver) and Center 3 (Hamilton). At Joyce Yahouda Gallery, she presents a solo exhibition in 2011 and in 2014.

Briard's work has been presented in collective exhibitions in Canada and internationally in Prague, Shanghai and Beijing. In 2009 - 2011, her work was featured in a 10-city tour of China for the Canadian Cameras at Work showcase and at the Three Shadows Photography Art Centre in Beijing. Since 2008, Annie Briard has participated in different events worldwide, such as art festivals in New York, Rio, Barcelona, Madrid and Basel. Between 2009 and 2011, Annie Briard was presented at Nuit Blanche and Art Souterrain in Montreal, at the White Rabbit Arts Festival in Nova Scotia and at World Event Young Artists in England.

Annie Briard holds a BFA in studio art from Concordia University (Montreal, 2008) and an MAA in media arts from Emily Carr University (Vancouver, 2013). In 2012, Briard was an artist in residence at the Banff Center and she will pursue a residency in 2014 at the Vermont Studio Center. She also produces and curates as part of the Lucida Lab collaborative.

Annie Briard is represented by Joyce Yahouda Gallery.

Gallery hours / Thursday to Saturday from 12pm to 5pm and by appointment / Office hours / Tuesday to Saturday from 10pm to 6pm