Galerie JOYCE YAHOUDA Gallery

zipertatou

Video, photography

Jazzissimo Joiseau

October 14 - December 11, 2010

Opening: Thursday, October 14, 2010, 5 p.m.

Galerie B-312 presents the exhibition TOP MANATOVO by zipertatou, from October 14 to November 13

Simultaneous opening: Thursday, October 14, 2010, 5 p.m. Galerie B-312, Belgo, suite 403



Le cerf-volant-bulle de Jazzissimo Lucie, 2010, Inkjet print

Through his maquettes, zipertatou attempts to reproduce the state of mind we immerse ourselves in when we play; a state of mind that brings us back to childhood. "One of the characteristics of playing is for us to be transported to another place, often despite ourselves; to lose touch with reality. Within games, we perceive images and phenomena in a different way, and as such we effortlessly discover new forms." Play enables us to surrender the seriousness that characterizes adulthood; the seriousness that implies a rational and reflexive state of mind when facing the world, likewise instilling the principle of reality, self-control and the handling of one's emotions; self-restraint.

As opposed to this seriousness, the images the artist presents can be qualified as "naïve" and "imaginary"; they pick up from the childish, emotional states in which contradictory emotions can supersede one another very rapidly. In this bestiary of childhood-inspired feelings, it is not rare to see sadness and joy converge within closely ensuing time lapses.

Children do not theorize existence; instead, they are completely immersed in it and experience raw sensations fully. They engage with their environment immediately, far from all reflexive theorization. When children play, they do not ponder the context of a game, but rather are wholly captivated by it. In the same way, when children look at a picture book, they dive right into it, getting absorbed by the sensations, textures, colors, and the moment. To analyze children's play in a phenomenological way is to confront oneself with sensitive states that are essentially emotional and sensorial. It is perhaps this very analysis in which zipertatou proceeds.

There is most evidently a form of utopia in this project – adult man being unable to return to an anterior state – but wasn't the proposition of utopias always one of art's goals?

Fabien Loszach

Biography

zipertatou is currently residing in Montreal, Canada. He completed a Master's degree in Visual and Media Arts at the University of Quebec in Montreal in 2003. Since then, his artwork has been presented in various galleries and art venues in cluding Canada (Clark, 2009; Fonderie Darling, 2003), Japan (Osaka Contemporary Art Center, 2010), Spain (Standart, Madrid, 2003) and France (Fine arts museum, Nantes, 2002). Zipertatou has also participated in group exhibitions at Joyce Yahouda Gallery in 2003, 2006 and 2009.

zipertatou wishes to thank Paul Litherland and Patrick Viallet.

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