



INTERACTIVE MEDIA GALLERY

MEDIA RELEASE
4 IMMEDIATE RELEASE
UNTIL **AUGUST**, 2012

Event// **The Woods opening reception**
Place// **G++ Interactive Media Gallery 1119 Fort Street Victoria BC**
Date// **Friday August 3, 2012 at 8:00 pm**

THE WOODS



Still image from the interactive stop-motion installation, 2012.

Victoria – ***The Woods***, an interactive window installation, opens during the *Intergrate Art Crawl* on **Friday August 3, 2012 at 8:00 pm**. The engineers at Limbic Media and artist Annie Briard tell a branching stop-motion tale that you explore with your mobile device.

The Woods is a handmade stop-motion world, explorable by the viewer via mobile devices and the web, in ‘choose your own adventure’ style. Viewers can interact with her through text and movement, prompting different fable-like narrative moments and actions. Though on-site interaction with the animated video is encouraged from G++ Gallery’s street-front windows and viewers may also interact with each other.

Annie Briard is a Canadian interdisciplinary artist holding a BFA from Concordia University (2008), and currently undertaking an MFA at Emily Carr University in Vancouver. Briard has exhibited across Canada and internationally. Annie Briard is represented in Canada by Joyce Yahouda Gallery.

About G++

G++ is a window-front art gallery located at 1119 Fort Street, Victoria, BC. The gallery is the first in Victoria to focus exclusively on interactive multimedia. The space has been donated for use by Limbic Media, a company that specializes in real-time interactive multimedia control technologies for use in entertainment markets, education, research, and the fine arts.

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